

# ELEVATE. TECH

The Elevate.Tech Summit brings together senior IT stakeholders and sponsors for one-to-one meetings, keynotes, round-tables and networking.

**17th June 2026**

Andaz Hotel, London Liverpool Street

In association with...

**IT**  
**BRIEFING**

# EVENT OVERVIEW

The Elevate.Tech Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **70+ senior IT professionals**, which cover IT, Cyber & IT Security, Data & AI roles.

Typical job titles are:

CIO	VP of Technology
VP of IT	CISO
IT Director	IT Security Director
Head of IT	CDO
CTO	VP of Data Architecture

...and more

Here is a taste of our event experience...



## All-inclusive packages include:

1:1 meetings	an itinerary of 30 minute, pre-arranged private conversations, mapped by "interest, project and/or reason" and verified by you pre-event
1:1 meeting area	we supply all furniture, electrics & Wi-Fi onsite
Thought Leadership	opportunities to present a keynote or host a round-table discussion
Networking	multiple opportunities to engage with all attendees
Brand Exposure	pre-event marketing via our monthly eNewsletter "IT Briefing" to over 14,665 IT professionals
Contact Database	full details of all attendees, post event
Feedback	delegate meeting feedback and post event de-brief call
Full Hospitality	welcome breakfast, lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **30-minute meetings** with key decision makers throughout the event.

# TESTIMONIALS

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## From our sponsors:

"Well organised and supported, with an excellent delegates list.

Well matched meetings and good time slots which allowed for detailed conversations and space to note take."

**FAAC Entrance Solutions**

"We are delighted with how the event went, we have scheduled at least 10 follow up meetings, the Forum events staff were very accommodating and the calibre of attendees was excellent, Great job and we will attend again!"

**Nextiva**

"Forum events was great, the matching worked very good, people were very oriented to have business talks and open to hear how we can integrate, was very effective on our side and the entire experience was great - really helped us connect with more buyers"

**Hear**

"Highly relevant, engaged potential customers and a good environment with meetings long enough to be constructive. Highly recommended."

**Carpio**

"Everyone I spoke to was legitimately aware/interested in at least some of what we do - open to legitimate conversations and we were able to cover a wide range of subjects as a result."

**Wager**

"Well organised event that provides great access to a hard-to-reach audience.

Would very much recommend."

**Alchemy Network**

## From our delegates:

"This was the first of this kind of event that I have attended and I thought it was brilliant. An excellent way to speak with different companies face to face, when usually it is a phone or email, and often we dismiss these and junk mail or cold calls, so to connect with people and get a feel for what they'd be like to work with really helps. Lovely to see so many people so passionate about what they do and their products. Also nice to be able to network with other attendees."

**Foxhills Club & Resort**

"Very well structured event with good opportunities to meet and talk to potential suppliers, while talking to others within the industry with similar issues and challenges"

**Mining Remediation Authority**

"Love the format of these events, they are structured really well which results in meaningful conversations rather than a typical expo where stress balls and bamboo pens are the main take away"

**Apogee Corporation**

"Was exactly what I was looking for, met vendors and tech which I will be researching for implementation next year"

**Regent College London**

"The most efficiently run, jam-packed and engaging event I've attended in a very long time. A huge success with so much to take from the day. Thank you all for your tremendous hard work."

**Travelodge Hotels Ltd**

# PREVIOUS DELEGATES

Adsatis Limited	CIO	Lord Wandsworth College	Director of IT Services
Advantage Smollan	Head of Cyber	Marks & Spencer	Business Information Security Officer
Ardonagh Specialty	Chief Information Security Officer	Mazars	Associate Director
Arkis	CTO   CISO	Metropolitan Thames Valley	Cyber Security Officer
Atlantic Pacific Global Logistics Group	CIO	MOD	High Threat Officer
Atolls	Associate Director Information Security	Motability Foundation	Head of IT
Berkhamsted Schools Group	Director of IT	MUFG Bank & Securities	AVP - Cloud Security Lead
BHP	Principal Data Security	Nobu Hotel Shoreditch	IT Director
Bloomsbury Institute London	Head of IT Services	North Star Community Trust	Head of IT
CA-CIB	Director, ITSO UK&EA	Northeastern University London	Head of Information Management
Castle School Education Trust	Head of IT Services	Northern Regional College	Head of IT & Management Services
CBRE	Associate Director, Operational Resilience	Nottingham Ice Centre Ltd	Head of IT
Colossus Bets	CIO/CTO	Octavius Infrastructure	Head of IT Services
Commonwealth Secretariat	Information Security Officer	Osea Ltd	CTO
Cygnnet Health Care	Head of Information Security	Record Financial Group	Head of Technology
Department for Energy Security and Net Zero	Group Deputy CDIO	RedCat Pub Company	Head of IT
Dune London	Head of IT Operations	Regent College London	Head of IT
Ecarx Group	Head of IT, International	Reliance Bank	IT Director
Enfinium	CISO & Project Manager	Royal Museums Greenwich	Cyber Security Analyst
Freeman Clarke	Fractional CIO	Royal Museums Greenwich	Head of Technology
Frontline	Group Head of IT	Rudding Park	Head of IT
Glenny LLP	Head of IT and Communications	Runa Network Limited	CISO
Hakluyt & Company	CIO	SBE   Cordon Group	CISO
Harlington School	IT Digital Leader	Senior PLC	Director of Information Security
Heathrow Airport Limited	Cyber Security Risk Analyst	South Tees Hospitals NHS Foundation Trust	IT Infrastructure Security Lead
Hertford College	IT Officer	St George's Weybridge	Director of IT & Central Services
Honda Motor Europe	Head of Risk	The Aldenham Foundation	Head of Technology
IDX (Investis Digital)	CISO	The Folio Society	Chief Operations & Technology Officer
IHG Hotels & Resorts	Global Head of IT	The Northern College of Acupuncture	Lead IT Officer
Imperial Hotels	Group Head of ICT	The Peterborough School	Head of Digital Strategy
IQVIA	Associate Director	The Travel Corporation	Head of Risk
J A Kemp	Head of Technology	Tove Learning Trust	IT & Communications Strategy Lead
J.P. Morgan	Vice President	Tresco Island Limited	Head of IT
JSM Group	Head of IT	Tudor Grange Academy	Chief Operating Officer
Jumeirah Hotels	IT Manager	University of Oxford	Director of Digital Transformation
KPMG	Digital & Cloud Technology Director	Vardags	Head of IT
Kroo Bank	CISO	Whitbread PLC	Head of IT Procurement
London Borough of Lambeth	DPO	York St John University London	Program Director

# ALL-INCLUSIVE PACKAGES

## PRE-EVENT

### Planning & Support

Onboarding call - confirm next steps and roadmap to event

Target Accounts/ICP - confirm your target stakeholder(s) to invite as a VIP guest

Alignment calls - multiple pre-event calls to help prepare & support

Branding on event webpage

Inclusive of logo, description, and URL link to website

Social media awareness posts

### Itinerary Creation

Access to event online portal

Profile builder to showcase your expertise

Full Delegate intelligence

Discuss interested delegates for meeting alignment

Draft itinerary 2/3 days before event, to help prepare

## LIVE EVENT

Access to 70+ pre-qualified senior IT leaders

### Various networking opportunities

Welcome Breakfast

Lunch

(all meals and refreshments throughout included)

### Meetings

Itinerary of pre-scheduled 1-2-1 meetings

30 minutes window for private & comfortable discussion

Delegate Intelligence to support conversations

Interest-Matched & You Approve

Supplied meeting area, furniture & electrics

Logo branding at live event registration stand

Event guide inclusion & Directory listing

### Thoughts Leadership sessions

Opportunity to host either a keynote or roundtable

Delegates request to attend

## POST-EVENT

Contact database of all attendees

Feedback from interested delegates

"Post Event Debrief Call" - to explore the event and debrief from both sides

PACKAGE DELIVERABLES		EVENT PARTNER	VISIONARY PARTNER	EXCHANGE PARTNER	STRATEGY PARTNER	PROJECT PARTNER	EXHIBITION PARTNER
		£28,500 (+ VAT)	£21,000 (+ VAT)	£17,000 (+ VAT)	£10,500 (+ VAT)	£7,000 (+ VAT)	£3,000 (+ VAT)
INCLUDED							
Event Passes		5	4	3	2	1	1
Pre-Event Social Media		4 x LinkedIn post	2 x LinkedIn post	2 x LinkedIn post	1 x LinkedIn post	1 x LinkedIn post	1 x LinkedIn post
Event Guide		Profile & A5 advert inside front cover	Profile & A5 advert	Profile & A5 advert	Profile & A5 advert	Profile	Profile
Contact Details (all Attendees)		✓	✓	✓	✓	✓	✓
Pull-up banner		4	3	3	2	1	1
Networking (Welcome Breakfast & Lunch)		✓	✓	✓	✓	✓	✓
VIP guest invites - your target companies/job titles		✓	✓	✓	✓	✓	✗
1:1 MEETINGS	Contracted Meetings	10	8	8	8	5	✗
	Potential Maximum meetings	16	16	16	16	8	✗
	Meeting Area (Supplied with furniiture & electrics)	✓	✓	✓	✓	✓	✗
Thought Leadership		Keynote (25 mins) Opening All attendees	Keynote (25 mins) AM or PM 25+ attendees	Roundtable (25 mins) AM or PM 6-8 attendees	✗	✗	✗
Additional - "Mixer" evening event from 5pm, event passes		✓	✓	✓	✓	✓	✓
IT BRIEFING eNewsletter							
Sponsored content – focus on product		1x	1x	1x	1x	2x	✗
Q&A – member of their team		1x	✗	✗	1x	✗	✗
Q&A – with speaker to promote their session		1x	1x	1x	✗	✗	✗
Insert banners		2x (4 issues)	1x (2 issues)	1x (2 issues)	1x (2 issues)	✗	✗

# IT BRIEFING

IT Briefing is an industry resource delivering news & analysis from across the IT Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



14,665 subscribers

## FEATURES

### JANUARY

Anti Virus

### FEBRUARY

IT Automation

### MARCH

Digital Transformation

### APRIL

Cloud Strategy

### MAY

AI & Machine Learning

### JUNE

Data Analytics

### JULY

Penetration Testing

### AUGUST

Data Management

### SEPTEMBER

Employee Security Awareness Training

### OCTOBER

Cloud Infrastructure

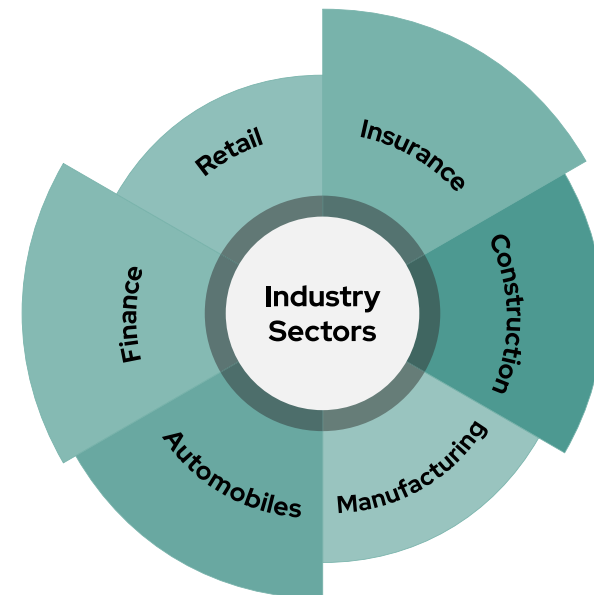
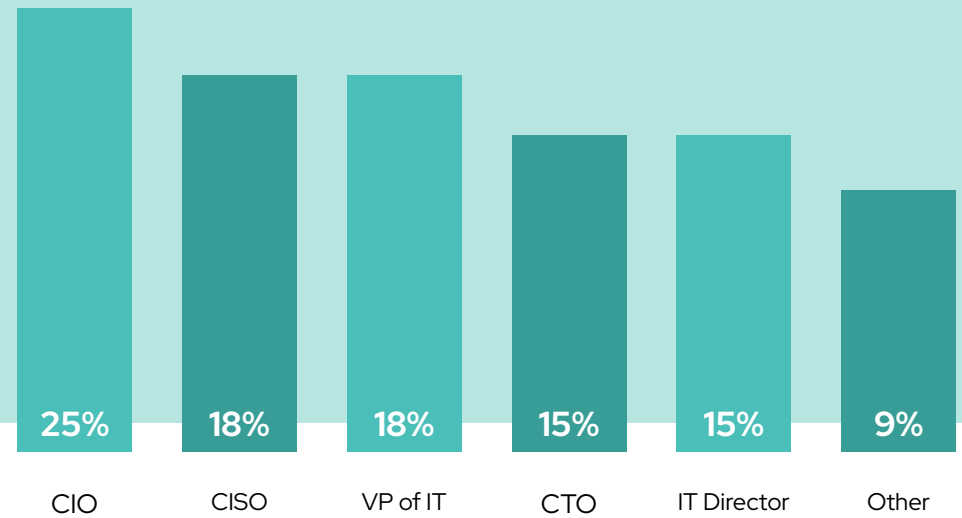
### NOVEMBER

Risk Management

### DECEMBER

ITSM

## OUR AUDIENCE IS UK AND EUROPEAN BASED



# READERSHIP

## 3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

**Cost - £1,000**

Plus add 1 x bespoke email send for £500

## WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

**Cost - £500**

Plus add 1 x bespoke email send for £500

## FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

**Cost - £500**

## BESPOKE EMAIL

Send a bespoke email to an audience of **8,257 decision makers**.

**Cost - £1,500**

## NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

**Cost - £2,450**

**VIEW AN  
EXAMPLE  
NEWSLETTER  
HERE**

# ADVERT & EDITORIAL POSITIONS

## INSERT BANNER

1 month - **£350** / 3 months - **£825**

## SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

## Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

**350 words** and profile image.

## INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

**250 words**, image, and URL

## GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

**350+ words**, plus image and URL

## SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

## POLL

Newsletter article promoting your poll - **£295**

# ELEVATE. TECH

## THE MIXER

On **June 17th**, we will have an evening of networking, music, and drinks. Enjoy informal networking with IT peers, conversations with friends, long overdue catch ups, new connections and merrymaking. The event serves as a place to bring the IT senior community together.

\*Tickets & sponsorship packages available

**17th June 2026**  
London  
From 5pm onwards

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Forum Events & Media Group Ltd

[SUBSCRIBE HERE](#)